

# PURCELLVILLE CANNONS

## *SPONSORSHIP / ADVERTISING DESCRIPTIONS*

### **GRAND SLAM PACKAGE - \$10,000**

**YOUR BUSINESS OR COMPANY LOGO IS SHOWCASED ON A 4X4 INCH PATCH AND APPLIED TO ALL UNIFORM SLEEVES FOR TWO SEASONS. SPECIAL RECOGNITION INCLUDES:**

- AT LEAST 9 BUSINESS NAME ANNOUNCEMENTS DURING THE FIRST AND LAST HOME GAME.
- AT LEAST THREE NAME ANNOUNCEMENTS EACH HOME GAME.
- SPONSORS ARE PROVIDED 250 TICKETS AND A FAMILY SEASON PASS.
- SPONSOR WILL BE PROVIDED SPACE TO SET UP TABLE TO DISTRIBUTE GIVEAWAYS OR TO PROMOTE THEIR BUSINESS AT THE FIRST AND LAST HOME GAME.
- INVITATION TO THROW OUT FIRST PITCH OF THE SEASON OPENER.
- SPONSOR BANNER TO BE DISPLAYED DURING EACH HOME GAME.
- LOGO WITH LINK ON [PURCELLVILLE CANNONS.COM](http://PURCELLVILLECANNONS.COM)

### **ALL-STAR PACKAGE - \$5,000**

**SPECIAL RECOGNITION FOR ONE HOME GAME WHICH INCLUDES:**

- AT LEAST 9 BUSINESS NAME ANNOUNCEMENTS DURING DESIGNATED GAME.
- 100 INDIVIDUAL GAME TICKETS AND A FAMILY SEASON PASS.
- SPONSOR WILL BE PROVIDED SPACE TO SET UP TABLE TO DISTRIBUTE GIVEAWAYS OR TO PROMOTE THEIR BUSINESS.
- INVITATION TO THROW OUT FIRST PITCH AT A CANNONS HOME GAME.
- SPONSORS NAME TO BE ANNOUNCED 3 TIMES AT EACH HOME GAME.
- SPONSOR BANNER TO BE DISPLAYED DURING EACH HOME GAME.
- LOGO WITH LINK ON [PURCELLVILLE CANNONS.COM](http://PURCELLVILLECANNONS.COM)

### **MAJOR LEAGUE PACKAGE - \$2,500**

**SPECIAL RECOGNITION FOR ONE HOME GAME WHICH INCLUDES:**

- AT LEAST 5 BUSINESS NAME ANNOUNCEMENTS DURING DESIGNATED GAME.
- 50 INDIVIDUAL GAME TICKETS AND A FAMILY SEASON PASS
- SPONSOR WILL BE PROVIDED SPACE TO SET UP TABLE TO DISTRIBUTE GIVEAWAYS OR TO PROMOTE THEIR BUSINESS.
- INVITATION TO THROW OUT FIRST PITCH AT A CANNONS HOME GAME.
- SPONSORS NAME ANNOUNCED TWICE EVERY HOME GAME.
- SPONSOR BANNER TO BE DISPLAYED DURING EACH HOME GAME.
- LOGO WITH LINK ON [PURCELLVILLECANNONS.COM](http://PURCELLVILLECANNONS.COM)

**THE CANNONS ARE A 501(C)(3) ORGANIZATION. DOCUMENTATION FOR TAX DEDUCTION PURPOSES PROVIDED UPON REQUEST.**

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### **MINOR LEAGUE PACKAGE - \$1,500**

**SPECIAL RECOGNITION FOR ONE HOME GAME WHICH INCLUDES:**

- AT LEAST 3 BUSINESS NAME ANNOUNCEMENTS DURING DESIGNATED GAME.
- 25 INDIVIDUAL GAME TICKETS AND A FAMILY SEASON PASS
- SPONSOR WILL BE PROVIDED SPACE TO SET UP TABLE TO DISTRIBUTE GIVEAWAYS OR TO PROMOTE THEIR BUSINESS.
- INVITATION TO THROW OUT A FIRST PITCH AT CANNONS HOME GAME.
- SPONSORS NAME ANNOUNCED TWICE EVERY HOME GAME.
- SPONSORS BANNER TO BE DISPLAYED AT EVERY CANNON HOME GAME.
- LOGO WITH LINK ON PURCELLVILLECANNONS.COM

### **BANNER PACKAGE - \$1,000**

**THIS PACKAGE INCLUDES:**

- ONE VINYL SPONSORSHIP BANNER TO BE DISPLAYED ALL SEASON
- SPONSORSHIP WILL BE ANNOUNCED AT LEAST ONCE DURING ALL HOME GAMES
- PRICE INCLUDES COST OF BANNER; SPONSOR TO PROVIDE DESIGN AND ARTWORK

### **FOUL BALL SPONSORSHIP - \$350**

SPONSORSHIP NAME IS ANNOUNCED EACH TIME A FOUL BALL IS HIT THROUGHOUT AN ENTIRE GAME. (AVERAGE NUMBER OF FOUL BALLS PER GAME IS 24).

### **WEBSITE PACKAGE - \$250**

SHOW YOUR SUPPORT WITH YOUR LOGO ON PURCELLVILLECANNONS.COM FOR THE ENTIRE SEASON. THIS PACKAGE INCLUDES A LOGO IMAGE THAT THE SPONSOR PROVIDES ON THE TEAM WEBSITE FOR THE SEASON WITH A LINK TO YOUR WEBSITE.

### **WEBCAST STREAMING SPONSOR - \$250**

SPONSOR NAME WILL BE ANNOUNCED THROUGHOUT THE GAME AND VIA LIVE STREAMING AUDIO FEED LINKED TO THE VALLEY BASEBALL WEBSITE, THE CANNONS WEBSITE AND STRETCH INTERNET.

### **DINNER SPONSORSHIP - \$\$\$ IN-KIND**

WOULD YOU LIKE TO PROVIDE A PRE-GAME MEAL FOR OUR TEAM PLAYERS AND COACHES? WE NEED BUSINESS OR FAMILIES WILLING TO COOK, PREPARE, PROVIDE, OR FUND A MEAL FOR THE TEAM EACH HOME GAME. DINNERS SHOULD FEED APPROXIMATELY 35 PEOPLE AND INCLUDE PLATES, NAPKINS, UTENSILS, CUPS, AND DRINKS. THE SPONSOR'S NAME WILL BE ANNOUNCED AT LEAST ONCE DURING THE GAME.

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## SPONSORSHIP / ADVERTISING DESCRIPTIONS

NAME OF BUSINESS: \_\_\_\_\_

PRIMARY CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

### Full Season Packages:

GRAND SLAM PACKAGE..... \$10,000  
ALL-STAR PACKAGE..... \$5,000  
MAJOR LEAGUE PACKAGE..... \$2,500  
MINOR LEAGUE PACKAGE..... \$1,500  
BANNER PACKAGE..... \$1,000  
WEBSITE PACKAGE..... \$250

### Game Sponsor:

FOUL BALL SPONSOR.....\$350  
WEBCAST SPONSOR..... \$250  
CASH DONATION..... ANY AMOUNT  
MEAL SPONSOR..... \$ \_\_\_\_\_

**TOTAL DUE:** \_\_\_\_\_

### FORM OF PAYMENT:

Cash     Check     Credit Card     MasterCard     VISA     American Express

MAKE CHECKS PAYABLE TO:  
MAIL PAYMENT TO:

CANNONS BASEBALL INC.  
P.O. BOX 114, PURCELLVILLE, VA 20134

\_\_\_\_\_  
SPONSOR NAME PRINTED

\_\_\_\_\_  
CARD HOLDER NAME

\_\_\_\_\_  
SPONSOR SIGNATURE

\_\_\_\_\_  
CARD NUMBER

\_\_\_\_\_  
FULL ADDRESS (OF CARD USED)

\_\_\_\_\_  
EXPIRATION AND CVC CODE

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